

## Alaska Folk Festival

PO Box 21748

Juneau, AK 99802-1748

[www.akfolkfest.org](http://www.akfolkfest.org)

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Juneau, AK  
Permit #194



# Monthly Newsletter

January 2023, Festival 48

March 3 | Performer  
5:00pm | Applications Due

### HOW TO APPLY (CHOOSE ONE):

- **APPLY ONLINE AT [WWW.AKFOLKFEST.ORG](http://WWW.AKFOLKFEST.ORG).** Easy, fast, saves paper!
- Download our application PDF from the website, fill it out, and mail it back to us: PO Box 21748, Juneau, AK, 99802
- Email us for more info, and we'll get back to you as soon as we're able. [info@akfolkfest.org](mailto:info@akfolkfest.org).

### IMPORTANT APPLICATION INFORMATION

- March 3, 5pm is a **hard deadline**. This is IN OUR HANDS (not postmarked). The earlier we receive your application, the better. Don't be the unfortunate musician with a late application that we cannot accept!
- When using the web form to apply, your submitted information will be immediately entered into our database and a confirmation email will be sent back to you - this is for your records only. You cannot make changes after you submit the form, so prepare your entries carefully ahead of time.
- You are **REQUIRED** to submit a description.
- We will review all applications the week after the deadline, after which we put together a preliminary schedule. When finalized, the draft schedule is sent to all applicants **via email**. This schedule is your confirmation that you have received a slot. If you have any questions concerning this process, feel free to email us at: [info@akfolkfest.org](mailto:info@akfolkfest.org)

# Alaska Folk Festival Membership Form

All members receive AFF newsletters and are invited to the AFF Annual Meeting in April. Benefactors, Patrons, and Friends will be listed in the future festival program. Donations are tax deductible according to law (EIN #92-0098258).

NAME \_\_\_\_\_  
MAILING \_\_\_\_\_  
CITY / ST \_\_\_\_\_  
ZIP \_\_\_\_\_  
EMAIL \_\_\_\_\_

## Newsletter - we're going green!

Unless you specifically request it, we'll email all future newsletters to you!

EMAIL \_\_\_\_\_  
 PRINT (send to mailing address)

Please select your membership level and write your desired donation amount.

BENEFACTOR (\$500+) \$ \_\_\_\_\_  
 PATRON (\$150 - \$499) \$ \_\_\_\_\_  
 FRIEND (\$50 - \$149) \$ \_\_\_\_\_  
 MEMBER (\$25 - \$49) \$ \_\_\_\_\_  
 PAY AS YOU CAN \$ \_\_\_\_\_

List me in the program as:

Anonymous

**NEW! YOUR DONATION ONLINE CAN NOW BE RECURRING!** Never forget to renew again! Visit [www.akfolkfest.org](http://www.akfolkfest.org) to make your contribution online. If you prefer paper, please fully complete this form and mail back to: Alaska Folk Festival, PO Box 21748, Juneau AK 99802

## Payment Method

CHECK ENCLOSED  
 CASH ENCLOSED  
 CREDIT CARD:

exp: \_\_\_ / \_\_\_ cvc: \_\_\_ ZIP \_\_\_\_\_

Signature: \_\_\_\_\_

# Save the Dates!

## 48th Annual Festival

Monday, April 10, to  
Thursday, April 13:  
**Juneau Arts & Culture Center**

Friday, April 14, to  
Sunday, April 16:  
**Juneau-Douglas High School Yadaa.at Kalé Auditorium**

## Annual Meeting: Saturday April 15, 5pm JACC

Open to all current AFF members!  
Agenda items include: a short summary of the year presented by Board Officers, Officer elections, and time for comments and questions from all members.  
Free food and drinks will be provided. Please attend - we need your voice and your vote!

## Program Ads due March 5

Book your advertising with us now (read more on p.6)!

Reserve your ad anytime.

**Final artwork due end of day, Sunday, March 5 to:**  
[ads@akfolkfest.org](mailto:ads@akfolkfest.org)

# A Letter from the President

## Looking back, looking forward.

As the holiday season draws to a close and winter solstice signals the return of the sunlight, our thoughts turn again toward spring and the Alaska Folk Festival in April! We're so thankful that we were able to gather in person this year for AFF 47. After two years apart it was so great to see our friends, neighbors, family, and musical heroes return to the main stage for our beloved festival. Jake Blount and Co. delivered unforgettable performances and workshops – keep an eye on him... his star is definitely on the rise!

Thankfully, we will again be able to gather in person for AFF 48 this year in Juneau. After three not-quite-normal Folk Festivals, this year will again differ from our traditional format because Centennial Hall is undergoing a substantial remodel and will not be available. This year the Folk Festival will take place in the Juneau Arts & Culture Center (JACC) Monday through Thursday and will move to Juneau-Douglas High School (JDHS) Yadaa.at Kalé Auditorium Friday, Saturday and Sunday to handle our larger weekend audiences. The team at JDHS is very excited to be able to host the festival this year, and we know it will be a fantastic venue, providing performers the chance to play on one of the best sounding stages in all of Alaska! And this year, we are thrilled to announce the return of dances at the Festival!

We are incredibly fortunate to have a dedicated team of volunteer board members who have worked overtime to keep the Festival going strong. In addition to navigating some tough pandemic times, the AFF board has been working hard to bring a major update to the AFF website, freshen up the newsletter and simplify our membership system so you can sign up for auto-renewal and make sure your AFF membership never gets forgotten! Additionally, in what is one of the most significant milestones in the history of the Festival, the AFF Legacy Fund has been established through Juneau Community Foundation to provide a way to include AFF in your estate planning and ensure the Festival is on solid financial footing for many decades to come.

After weathering several challenging years, figuring out how best to bring the Festival through some difficult times, and longing for a return to 'normal', it has become very clear that AFF is so much more than just a week-long musical event. It is the people, the community, the volunteers, the family of Alaska music lovers whose overwhelming care, support, and enthusiasm prove that no matter the obstacles, The Alaska Folk Festival will endure. A very sincere Thank You to all of our members who helped us get through a very tough time. YOU are The Alaska Folk Festival!

Can't wait to see you in April!

**Andrew Heist**  
**President**

# 2023 Guest Artist: Lone Piñon

**The Alaska Folk Festival is delighted to announce Lone Piñon as the 2023 Guest Artist!**

Lone Piñon is a New Mexican string band, or “*orquesta típica*”, whose music celebrates the integrity and diversity of their region’s cultural roots. With fiddles, upright bass, guitars, accordions, vihuela, and bilingual vocals, they play a wide spectrum of the traditional music that is at home in New Mexico.

Lone Piñon is a four piece band featuring Jordan Wax (fiddle, piano, accordion, mandolin, guitar, vocals) , Tanya Nuñez (upright bass, guitar, vocals), Karina Wilson (violin, vocals), Santiago Romero (guitar, vihuela, vocals). Each is a master musician in their own right and together they are a captivating ensemble. Among other appearances, Lone Piñon has performed at the Centrum Festival of American Fiddle Tunes, at the Library of Congress and the American Folklife Center in Washington DC, and at the inauguration of New Mexico Governor Michelle Lujan Grisham.



Northern New Mexico has long been a crossroads of cultures, and centuries of intersecting histories, trade routes, migrations, and cultural movements have endowed the region with an expansive and rich musical heritage that weaves together Spanish, Mexican, Indigenous, European immigrant, Anglo-American, and Afro-American musical influences. The oldest strands of this tradition have survived in continuity, renewed by each new generation’s contribution to core style and repertoire that has been passed from musician to musician, in some cases over many centuries. Though rapid cultural change since the ‘50s has led to these sounds becoming scarce in their home territory, they never fully disappeared—thanks to the elders and past generations that lovingly and tenaciously carried them forward, renewing the voice of their musical ancestors at each step into changing circumstances. The musicians of Lone Piñon learned from elder musicians who instilled in them a respect for continuity and an example of the radicalism, creativity, and cross-cultural solidarity that has always been necessary for musical traditions to adapt and thrive in each generation. In 2014, Lone Piñon was founded as a platform for creativity around the oldest sounds of traditional New Mexico string music, sounds that had all but disappeared from daily life in many Northern New Mexico communities. Through relationships with elders, study of field recordings, connections to parallel traditional music and dance revitalization movements in the US and Mexico, and hundreds of local and national performances, they have brought the language of the New Mexico *orquesta típica* back onto the modern stage, back onto dance floors, into a contemporary aesthetic/artistic conversation, and into the ears of a young generation.

The musical landscape of Northern New Mexico bears the record of interconnecting musical movements that cross state, national, generational, and ethnic borders. Lone Piñon’s active and recorded repertoire reflects that complexity, and has included a wide range of regionally-relevant material (Western swing, conjunto, New Mexican Spanish and Mexican *ranchera*, Central Mexican *son regional*, country, *onda chicana*, etc.) around the core New Mexican violin and accordion-driven *polkas*, *cunas*, *inditas*, *valeses*, and *chotes* learned from elders.

**The Folk Festival is bringing up Lucy Salazar as our 2023 Guest Dance Caller!** Traditional dance caller Lucy Salazar will be coming to Juneau to teach the New Mexico Hispano folk dances that accompany Lone Piñon’s music. Lone Piñon frequently works with Lucy Salazar playing dances with groups in schools, workshops, and most importantly community *bailles*. Lucy was born in Agua Fria, New Mexico just south of Santa Fe. Her grandfather and father were both musicians who played at dances in the Santa Fe/Pecos area. She and her siblings grew up watching and dancing from the time they could walk. When her family moved to California they continued doing these dances in their kitchen. Over the years Lucy has continued to teach these dances in schools and the communities she has lived in. In reference to the dances, Lucy said, “They bring joy to my heart and am honored to share them with you.”

# Letter from the Treasurer

The success of the last two festivals and the year round support of our members has put the AFF solidly in the black. As of writing this, we have over 400 members and I'm proud to be the treasurer of such a well loved and supported festival. The AFF gets memberships from all over the nation, our average pledge is about \$65, with the median being \$50, and greater than 90% of our annual income is from memberships and merchandise sales! Not only are people cutting us checks and sending us online payments, but we also receive membership dues in the form of retirement fund distributions, donations through Amazon Smile, Pick.Click.Give, and through the United Way of Anchorage! No matter how you give, it all goes to supporting this great festival.

As you may know, we have a Legacy Fund managed by the Juneau Community Foundation that never stops working for us, and last year we transferred \$40,000 from our savings account to help kick-start the fund. The Legacy Fund is part of our long-term plan to keep this Festival going for at least another 48 years. If you are able, please consider donating and be a part of the Alaska Folk Festival's legacy. You can donate stock, include the AFF legacy fund as a beneficiary in your will, gift a portion of your IRA, or just write a check! There are other ways to ensure a lasting legacy of support for the AFF, just get in touch with the Juneau Community Foundation to set it up. The spoils of the event lie in the legend!!

One of the things I love about being Treasurer is seeing the memberships roll in year round. While most of our members choose to renew at the Festival, the online and mail in memberships throughout the year help us plan for the next festival. Check out our website, [akfolkfest.org](http://akfolkfest.org), because this year we updated our payment system and you can now donate on a recurring basis, so keep those memberships rolling in and we'll do our best to throw a great AFF 48! It's your festival, we're just here to help put it together!

## Become A Volunteer

### We couldn't do it without YOU!

As a grassroots festival, volunteer effort is paramount to a successful week! If you plan to be a die-hard audience member, hit the dance floor, or jam in the lobbies, please consider **signing up as a volunteer**. Volunteer jobs range from half to a full evening, so you can often still attend the festival the other half of the night! If you are new to volunteering, we host a workshop Sunday before the Festival starts that outlines various volunteer options. Take your pick! Sell merchandise and take memberships, work on the sound monitors, or set up equipment on the main stage. Be a part of what makes Alaska Folk Festival the best week of the year in Juneau!

**Volunteering keeps the cost of the festival low enough that it is always offered free of charge!** And, of course, you can sign up for more than one time during the week, and/or more than one job!

### Sign Up Today:

[www.akfolkfest.org](http://www.akfolkfest.org), or email us at: [info@akfolkfest.org](mailto:info@akfolkfest.org) with your preferred date and job type.

# Advertise in the AFF Program! (due 3/5/23).

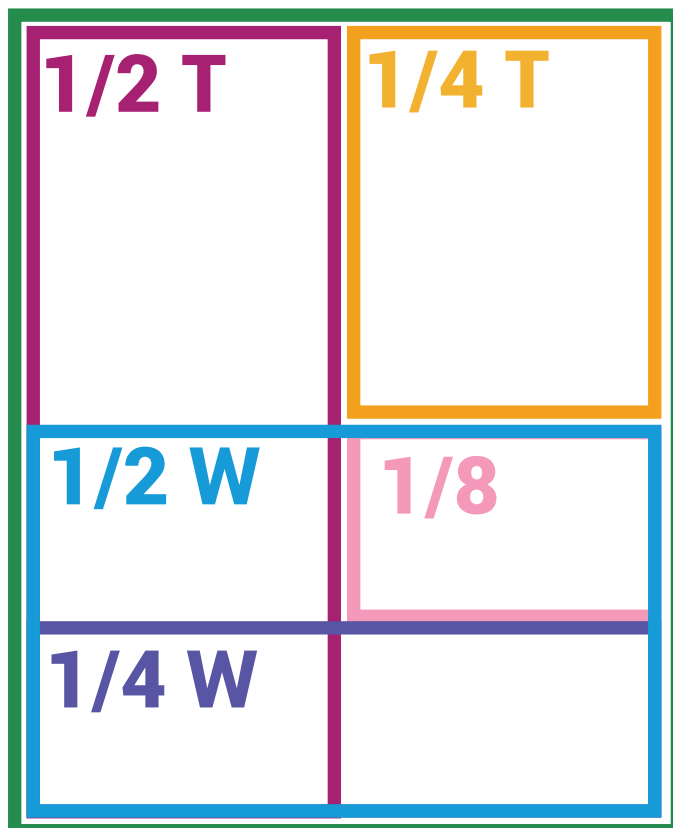
The Alaska Folk Festival provides one week of community-based performances, workshops, and connection to Juneau locals and visitors, as well as significant increases in local business! Exact viewership of the program is difficult to predict, but we estimate 5,000 - 6,000 views over the week, and 2,000 printed programs. The Alaska Folk Festival is always free, and your financial support as an advertiser is crucial in maintaining our mission. Reserve an ad space today! **Final artwork is due by end of day Sunday, March 5, 2023, emailed to [ads@akfolkfest.org](mailto:ads@akfolkfest.org).**

Do you have donated services, equipment, or cash you'd like to offer as in-kind trade for ad space? Let us know! All trade is dollar-for-dollar value, rounding up to the nearest appropriate ad size. For example, \$137.00 in donated services would qualify for a quarter-page black & white ad.

## AD SPECS & NOTES:

- All artwork should be high-resolution for print (300dpi).
- File preferences: PDF or TIFF.
- Conversion of a low-res JPG to PDF or TIFF will not magically result in a high-res file. Please reach out if you need help with file types or ad creation.
- You may reserve an ad at anytime by emailing [ads@akfolkfest.org](mailto:ads@akfolkfest.org) with your name & ad size.
- Do you need assistance with ad creation? AFF is happy to help you design for an additional fee. Design requests must be made by Sunday, February 19.

AD SIZE	DIMENSIONS	PRICE
<b>Full Page</b>	6"w x 7.5"t 1800x2250 px	\$740 color \$600 b&w
<b>1/2 Page Wide</b>	6.0"w x 3.69"t 1800x1107 px	\$375 color \$300 b&w
<b>1/2 Page Tall</b>	2.94"w x 7.5" t 882x2250 px	\$375 color \$300 b&w
<b>1/4 Page Wide</b>	6.0"w x 1.82"t 1800x546 px	\$200 color \$150 b&w
<b>1/4 Page Tall</b>	3.69"w x 2.94"t 1107x882 px	\$200 color \$150 b&w
<b>1/8 Page</b>	2.94"w x 1.82" t 882x546 px	\$110 color \$75 b&w



**FULL**